

## ORDER



WCSC

**Orders**  
**Order / Rev:** 1630917  
**Alt Order #:** WOC12509680  
**Product Desc:** Tue-Mon week  
**Estimate:** 2049  
**Flight Dates:** 05/26/20 - 06/01/20  
**Original Date / Rev:** 05/19/20 / 05/28/20  
**Order Type:** NORMAL

**Primary AE:** Brad Wood  
**Sales Office:** CHS-N  
**Sales Region:** National

**Agency**  
**Name:** SRCP Media  
**Buying Contact:**  
**Billing Contact:**  
 201 N Union St Ste 200  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kathy Landing for Congress  
**Demographic:** HH  
**Product Codes:** Candidate - State - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 179668  
**Agency External ID:** 6790  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	23	\$7,150.00	\$6,077.50
06/01/20	06/01/20	5	\$1,700.00	\$1,445.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	23	\$7,150.00	\$6,077.50	0.00
June 2020	5	\$1,700.00	\$1,445.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$8,850.00</b>	<b>\$7,522.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSC	05/26/20	06/01/20	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$300.00	P-02	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--		5			\$300.00			0.00			
N 2	WCSC	05/30/20	05/30/20	Sa 6a-8a News Live 5 Saturday Morning	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S-		1			\$125.00			0.00			
N 3	WCSC	05/31/20	05/31/20	Su 6a-8a News Live 5 Sunday Morning	CM	6:00 AM-8:00 AM	-----S	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S		1			\$125.00			0.00			
N 4	WCSC	05/26/20	06/01/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--		4			\$300.00			0.00			
N 5	WCSC	05/26/20	06/01/20	M-F 530p News M-F 530p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-02	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/20	06/01/20	MTWTF--		5			\$300.00			0.00			

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 Estimate: 2049

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/26/20	06/01/20	MTWTF--	5		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WCSC	05/26/20-06/01/20		M-F 530p News	5:30 PM-6:00 PM		MTWThF----	:30	<del>(\$300.00)</del>	0.00	NM				
Credited															
N 6	WCSC	05/26/20	06/01/20	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
				M-F 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/26/20	06/01/20	MTWTF--	5		\$450.00		0.00						
N 7	WCSC	05/26/20	06/01/20	M-F 11p News	CM	11:00 PM-11:37 PM	MTWTF--	:30	5	\$350.00	P-02	0.00	NM	5	\$1,750.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/26/20	06/01/20	MTWTF--	5		\$350.00		0.00						
N 8	WCSC	05/30/20	05/30/20	Sat 11p News	CM	11:00 PM-11:37 PM	PI-----S-	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
				Sat 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/25/20	05/31/20	-----S-	1		\$200.00		0.00						
N 9	WCSC	05/31/20	05/31/20	Sun 11p News	CM	11:00 PM-11:37 PM	PI-----S	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
				Sun 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/25/20	05/31/20	-----S	1		\$200.00		0.00						
N 10	WCSC	05/29/20	05/29/20	M-F 730p News	CM	730p-8p	----F--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
				F 730p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/26/20	06/01/20	----F--	1		\$300.00		0.00						
													Totals	28	\$8,850.00